

Canadian Finalists Announced for The 2002 Branham Awards

Wednesday, September 04, 2002

Branham Group Inc. today announced the finalists for the second annual Branham Awards recognizing excellence in Canada's leading information technology companies. Twenty-four finalists are named in eight separate categories. The winners will be announced September 26, 2002 at an awards gala in Toronto at the newly renovated York Theatre.

"Despite the difficult business climate experienced by this sector in particular, Canadian technology companies are successfully competing on a global basis and driving innovative and value added business solutions," said Christopher M. Henley, Chair of the Judging Panel and President of Henley Capital Corporation. "This year we saw a threefold increase in the amount of interest in the awards. The quality of the applicants from all over the country made for some difficult decisions for the judges. It is a tremendous reflection of the continued strength and diversity of this sector in the country."

The finalists for each of the eight award categories are:

Alliance of the Year - A company that has secured and/or maximized an alliance, that will contribute significantly to achieving its corporate goals and objectives.

20-20 Technologies Inc. Laval QC
Basis100 Inc. Toronto ON
Nuvo Network Management Inc. Ottawa ON
Shana Corporation Edmonton AB

Company of the Year - An established company that has demonstrated through exceptional leadership its ability to achieve corporate goals and objectives.

CGI Group Inc. Montreal QC
Matrikon Inc. Edmonton AB
Platform Computing Inc. Markham ON

E-Business Enablement of the Year - A company that has utilized some or all of its products and/or services for its own internal e-business/IT use.

Compugen Inc. Richmond Hill ON
TENROX Laval QC
Webplan Inc. Ottawa ON

Top Product Launch of the Year - A company that has launched a new or significantly enhanced existing product that has captured the imagination of the market and delivered clear added value.

20-20 Technologies Inc. Laval QC
ACD Systems International Inc. Sanichton BC
Databeacon Inc. Ottawa ON

Top Service Launch of the Year - A company that has launched a new or significantly enhanced service that is addressing a real market challenge and delivering clear value to customers.

Axia NetMedia Corporation Calgary AB
CanXCentral Inc. Toronto ON
Workshift.com Ottawa ON

Transformation Company of the Year - An existing company that has altered its strategic direction, which resulted in a new business plan and an expanding revenue base.

Castek Software Factory Inc. Toronto ON
Changepoint Corporation Richmond Hill ON
Versa Systems Ltd. Toronto ON

Up & Comer of the Year - Product - An early stage technology product company; established for less than three years with fewer than 50 employees that has introduced an innovative product that has great market potential and which has positioned this firm for future success.

iPerceptions Inc. Montreal QC
MailWorkZ Inc. Bedford NS
Tomoye Corporation Hull QC

Up & Comer of the Year - Service - An early stage technology service company; established for less than 3 years with fewer than 100 employees that has introduced an innovative service with great market potential and which has positioned this firm for future success.

CanXCentral Inc. Toronto ON
Questcom Consulting Inc. Ottawa ON

Technology leaders from across the country are represented with thirteen finalists from Ontario; six from Quebec; three from Alberta; and one from each British Columbia and Nova Scotia.

The following panel of four judges selected the finalists:

Christopher M. Henley, Chair of Judging Panel, President of Henley Capital Corporation

Mike Laginski, President and CEO at LumaPath Inc

Colleen Salo, General Partner of Newbury Ventures

Guthrie Stewart, Partner at EdgeStone Capital Partners

Tickets to the Gala can be purchased by contacting Susan Therien, Branham Group Inc. (613) 745-2282 ext 10.

Premier sponsors for the event include: Business Development Bank of Canada (www.bdc.ca) Ernst & Young (www.ey.com), Export Development Canada (www.edc.ca), Fraser Milner Casgrain LLP (www.fmc-law.com), Hewlett-Packard (Canada) Ltd. (www.hp.ca), Information Technology Association of Canada (ITAC) (www.itac.ca), Korn/Ferry International (www.kornferry.com), Microsoft Canada (www.microsoft.com/canada), National Post newspaper (www.nationalpost.com), National Post Business Magazine (www.nationalpostbusiness.com), ITBusiness Group (www.itbusiness.ca), Hewson Bridge + Smith (www.hbs.ca) Hill and Knowlton (www.hillandknowlton.ca) and York Technology Association (www.yorktech.ca). Corporate sponsors include: Communitech Technology Association (www.communitech.org), General Assembly Production Centre (GAPC) (www.gapc.com) and The Lowe Martin Group (www.lmggroup.com).

About Branham Group Inc. (www.branhamgroup.com)

Branham Group Inc. is a leading international "Go-to-Market" consulting firm with a proven formula for helping information technology companies achieve market success. Branham conducts work not only in Canada, but also in the United States, Europe, Latin America and Asia, providing the firm with a global market perspective. Branham assists companies in the three critical areas to improve business performance - Planning, Marketing and Partnering.

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